



The diagram illustrates a place card template. It features a central white rectangular area. This area is enclosed by a grey border, which represents the finished size. Outside the grey border is a blue border, representing the bleed area. A dashed horizontal line runs across the middle of the card, with the word 'FOLD' centered above it. The card is oriented vertically, with the fold line positioned in the lower half.

FOLD

Place Card - 85mm x 110mm
Finished Size - 85mm x 55mm

- ☐ **Safe Zone** - no important info outside of this area
- ☐ **Finished Size** - this is the finished trimmed size
- ☐ **Bleed Area** - this will be trimmed off